

## Olëra Ultra Beauty Balm



Our signature **Olëra Ultra Beauty Balm** contains all-natural organic ingredients including high potency paracress extract which is known for its anti-aging and skin tightening properties, having results similar to the Botox effect but without any harmful injections or toxins.

**HOW IT WORKS:** *Apply after cleansing face and before bed for best results*

This silky facial balm contains cosmetic grade beeswax, organic shea butter, organic almond oil, 100% pure cold-pressed carrot seed oil, organic coconut oil, organic cold-pressed hemp seed oil, paracress (acmella oleracea) extract, paracress tincture (40% alcohol) and organic peppermint essential oil that all combine to bring your skin an **ULTRA** moisturizing experience. This product is non-allergenic and sensitive enough for all skin types.

## biOlëra™ Ultra Skin Gel

**biOlëra Ultra Skin Gel [SILVER] or [GOLD]** contains organic paracress and other botanical extracts to promote

healthier, tighter skin, less signs of aging, giving you a more youthful appearance in just 60 minutes! Developed and produced in Germany, this skin gel is comparable to needle injections containing Botulinum Toxin (Botox), **BUT** much less invasive or expensive!... and the results are quite similar! We say **“Don’t inject, simply apply.”**

**HOW IT WORKS:** **biOlëra Ultra Skin Gel** is applied to the face as a soothing quick-lift gel. It is quickly absorbed, smoothing the skin to make it soft and supple. Unlike needle injections, it does not numb your face or restrict your facial expressions. It tightens your skin in an all-natural way! Your features will still be animated and beautiful.



This fragrance-free gel is packaged in a dispenser which is 100% airtight to ensure a hygienic application each time. One of the main ingredients of biOlëra is spilanthol, a local anaesthetic extracted from Paracress. biOlëra has no risks or side effects. The **SILVER** version contains 10% spilanthol and the **GOLD** version 5% spilanthol, 5% gotu kola extract and 5% ginger tincture as mentioned earlier on page two of this product guide.

**Ingredients:** Organic Aloe Leaf Juice (Aloe Barbadensis), Organic Pineapple Fruit Extract (Ananas Comosus), Organic Papaya Fruit Extract (Carica Papaya), Organic Acmeilla Oleracea Extract, Organic Papaya Leaf Extract (Carica Papaya), \*Ginger tincture, \*Gotu Kola extract, Organic Alcohol, Hydroxyethyl Cellulose, Phenoxyethanol, Glycerin, Tetrasodium Glutamate Diacetate

# Olëra® naturkosmetik



## Product Guide

[www.olera.de](http://www.olera.de)

# Olëra® naturkosmetik



Introducing **Paracress**, scientifically known as *Acmella oleracea*, also known as Spilanthes acmella, the toothache plant, buzz button, electric daisy and sechuan button. It is a flowering herb that belongs to the Asteraceae family (daisy family). It has been recognized by science and indigenous cultures as "**an important medicinal plant with an increasingly high demand world-**

**wide that offers immense utilization in medicine, health care, cosmetics, and as health supplements.**" (\*Source: PubMed)

From its traditional uses in health care and food, extensive phytochemical studies have been reported. Considering data from the literature, it could be demonstrated that *S. acmella* possesses diverse bioactive properties and immense utilization in medicine, health care, cosmetics and as health supplements. As a health food, it is enriched with high therapeutic value with high potential for further development.

It is considered endangered due to a low germination rate and lack of widespread availability & horticultural knowledge. **We are here to change that.**

**Spilanthol** is responsible for incredible and lasting anti-aging effects, while trans-furic acids possess antioxidant activity. Alone, spilanthol is the next big thing in cosmetics, however, in combination with **other certain botanicals**, it has an increased anti-aging effect that not many know about. More specifically, our **BiOlëra Ultra Skin Gel GOLD (contains a special blend of advanced botanicals)** stimulates the synthesis of type I collagen in fibroblasts and decrease the degradation of collagen, accelerates the collagen synthesis, and exerts potent inhibitory activity against fibroblast elastases. Spilanthol also has anti-inflammatory effects on the skin (by suppressing **COX-2**) by reducing expression of inflammatory cytokines (such as **IL-6, IL-8, MCP-1, ICAM-1**) and increasing **Heme Oxygenase (HO-1)**.

\*More information and sources at [www.Olera.de/blog](http://www.Olera.de/blog)

## Anti-Aging Paracress & French Clay Mask



Treat yourself with a cooling and refreshing all-natural Olëra *Anti Aging Paracress & French Clay Mask*, containing just six sustainably harvested ingredients!

- French green clay
- distilled aqua/water
- paracress (*Acmella oleracea*) extract
- organic ginger tincture (40% alc)
- gotu kola extract
- organic peppermint oil



**HOW IT WORKS: Apply to clean face for 10-15 minutes or until clay dries**

The French green clay, also known as Montmorillonite or Illite Clay, is considered as a healing clay widely used for its beneficial properties. When applied to the skin, it absorbs toxins and allergens that get trapped in the skin.

The paracress, ginger and gotu kola blend promotes collagen repair, tighter skin, less wrinkles and a more youthful appearance that has long term lasting results while the peppermint oil helps you relax and leaves your face/skin feeling cool and fresh.

Because the nature of this product is to dry your face, we recommend following each treatment with an application of our all-natural [Olëra Ultra Beauty Balm](#). **1 oz (30ml) contains enough clay for 2-3 applications - just put it in the fridge for safe storage.**

